



MEDIA RELEASE

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Woollam Constructions welcomes Target Country

The new Target Country outlet in Longreach will bring a huge boost to the local economy and create new jobs, Woollam Constructions says.

Woollam Constructions regional manager for western Queensland Ian MacGregor today welcomed the opening of the retail store at 112 Eagle Street, Longreach.

“We are thrilled to have Target Country join the Longreach business community,” Mr MacGregor said.

“We are very proud to be associated with this project which will deliver local jobs and boost the local economy.

“Residents are eager to shop at the national retailer and we hope the community will be very happy with their brand new store.”

The 1,200 sq metre retail store was constructed by Woollam Constructions for local business Smith Bros Pty Ltd.

“We’re proud to have employed local staff such as site foreman Bill McNall and contractors Saunders Electrical, J T Cox Concreting and Cap Plumbing,” Mr MacGregor said.

“Wherever we operate we are involved in the local community, such as our recent support of the Angel Flight service.”

Mr MacGregor last month led the Woollams team to victory in the Outback Trailblazer 4WD Team Challenge, which helped raise funds for Angel Flight Australia – a charity which coordinates non-emergency flights for financially and medically needy people in remote communities.

Woollams has also deepened its commitment to the outback by appointing Mr MacGregor to the role of regional manager for western Queensland, an area that covers west from Emerald, as north as the Gulf and as far south as Augathella.

“We have a long and happy history out west; for example we built the Stockman’s Hall of Fame in Longreach in 1988 and many community and education facilities in areas such as Barcaldine, Aramac, Blackall and Winton,” Woollam Constructions executive officer Scott Wedgwood said.

“We enjoy working in western Queensland and our involvement with Target Country, the Outback Challenge and Ian’s appointment is our way of continuing our commitment to the west.”

Holding the mantle as Queensland’s oldest privately owned construction firm, Woollam Constructions this year celebrated 125 years of operation.

It has grown to be a major industry player with more than 170 employees across five regions in the Central West, Mackay, Rockhampton, Brisbane and Ballina.

Woollams has worked on numerous education, health and other commercial projects in western Queensland, and is currently involved with the Australian Age of Dinosaurs museum project in Winton.

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