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WOOLLAM CONSTRUCTIONS SHAKE HANDS ON \$30,000 SURF CLUB SPONSORSHIP

BALLINA building firm Woollam Constructions has signed off on a three-year \$30,000 sponsorship deal with Far North Coast Surf Life Saving.

The local construction firm, which also operate offices in Mackay, Rockhampton and Brisbane, has been in talks with the surf club for the past few months. The outcome has seen the two organisations form a new funding partnership to boost local surf life saving branches from Lennox Heads south to Yamba.

Far North Coast Surf Club president John Beasley said the sponsorship would be spread out into annual allocations of \$10,000.

He said the first payment would be put towards new rescue boards for all 10 of the branches that make up the Far North Coast Surf Life Saving network.

“We’ll discuss what each of the clubs need on an annual basis and allocate the funds as necessary. The surf boards, which are used by surf club members for training, rescues and competition purposes have been highlighted as a priority for many of the clubs so that will be one of the first major purchases we’ll make,” Mr Beasley said.

Mr Beasley said the surf club was delighted to have the support of a growing company behind them.

“This is a major financial boost for Far North Coast surf clubs that will help to buy essential equipment,” Mr Beasley said. “With the cost of equipment and expenses rising, clubs in NSW face a tough challenge every year raising funds just to keep operations afloat. To have a sponsorship agreement that will help to cover a range of needs across the region for the next few years is wonderful news.”

Mr Beasley said the Far North Coast Surf Life Saving Club had organised a ‘raising of the flags’ ceremony for an equipment handover day Saturday October 3. The event will also see the club receive equipment from two of its other major sponsors including spinal boards from Tursa Employment and Training and Newcastle Permanent.

Woollam Constructions Ballina manager Brant Wood said Woollams was delighted to continue the company's proud history in supporting local surf clubs.

The company is also a major sponsor of the Mackay Surf Life Saving Club in Queensland.

"Woollams is proud to offer financial support to Far North Coast Surf Life Saving," Mr Wood said. "Surf Life Saving NSW provides an essential service to coastal communities as well as playing a large part in a community's sporting and social networks and we're keen to be a part of this and help to continue these traditions with any support we can.

"In all four communities Woollams operate in we try to maintain a strong local presence through employment and community support and this is a great way we can give something back to our community."

Mr Wood said Woollams also had provided sponsorship to the Richmond River Motocross Club worth \$6,000 which was being used to enhance the club's track.

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